

# BUC DAYS

2023

Ticketing & Sponsorship  
Opportunities



## Letter from our President & CEO

The Buccaneer Commission is excited to celebrate the 85th Buc Days in 2023. From Bull Riding and Blue Angels on the first weekend to Rodeo, BBQ and Robots on the second weekend, we can truly say there is something for everyone. The following document was compiled to show you the various ways you can support the Buccaneer Commission Mission, "A tradition of changing lives through fun!"

Nearly 100 brands partner with Buc Days each year to receive exposure to the 70,000+ festival goers. There are hundreds of opportunities to align your brand with the variety of events Buc Days offers. Take a look at the partner menu on pages 3-4 to learn more.

If hosting clients or groups is your niche, we have a variety of VIP experiences available. Club and Suite tickets are available for both Rodeo Corpus Christi and the PBR Velocity Tour Finals. Wings Over South Texas has both a VIP experience and corporate tents for you to host large groups. And lets not forget about the VIP Parade Party in Heritage Park, the most exciting place to enjoy parade viewing.

Additionally, there is the ever-growing BBQ on the Bay Competition where groups gather to compete for the best brisket, chicken and ribs, with the ultimate prize of raising the most funds for Scholarships. The offers on page 8 allow you to just show up with your pit and meat and we will do the rest to have you ready for a great time!

If you are in the business of selling a product or delicious food, the Shops at Treasure Island could be the perfect fit for you. We're also looking for great food vendors for both the Airshow and Parade routes.

Let our team know what area might interest you and we can custom build a package to best fit your goals. To date, more than \$1.6 million has been awarded throughout the Coastal Bend in the form of scholarships and grants, with \$0.91 of every dollar earned going back to the mission. Your partnership in any of these areas helps us in our giving to our Coastal Bend Students and Military families.

Happy Buc Days,



Johnny Philipello  
President & CEO, Buccaneer Commission  
Johnny@BucDays.com | (361) 882-3242



*Buccaneer*  
COMMISSION

The Buccaneer Commission is a philanthropic organization that hosts Buc Days, Rodeo Corpus Christi and other events within the Coastal Bend. The core mission is as follows:

Promoting tradition and community pride in the Coastal Bend by producing exceptional family entertainment that results in educational scholarships.

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# Thank you to our Sponsors & Partners



ABC Home & Commercial Services  
 American Bank  
 Ardurra Group  
 Blanchette Field Services  
 Brand Safway  
 Casamigos Tequila  
 CC Radio Group  
 CC Rentals  
 Cenizo Financial  
 Dale Carnegie  
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Domino's  
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 Gulf Coast Crane  
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ProFire Protection Inc.  
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 Southern Glaziers Wine & Spirits  
 The Training Group  
 Texas A&M University - Corpus Christi  
 Texas A&M - Kingsville  
 Texas Farm Credit  
 Tractor Supply  
 Trout Trucking Co., Inc.  
 TX Whiskey

# 2023 Partner Menu of Sponsorship Opportunities

| Item # | Sold | Qty | Item  | Cost            |
|--------|------|-----|---|-----------------|
| 1      | ●    | 1   | Buc Days Presenting Sponsor (11 days of events)           | \$115,000       |
| 2      | ●    | 1   | Buc Days Leadership Program                               | \$75,000        |
| 3      | ○    | 1   | Underwriter of the Dale Carnegie Leadership Program       | \$10,000        |
| 4      | ○    | 20  | Leadership Program Scholarship Underwriter                | \$5,000 min.    |
| 5      | ●    | 1   | Golf Presenting (September event)                         | \$10,000        |
| 6      | ●    | 1   | Clays Presenting (November event)                         | \$10,000        |
| 7      | ○    | 1   | Buc Days Youth Sporting Clays Championship (2024)         | \$50,000        |
| 8      | ○    | 1   | Buc Days 4-H FFA Ag Mechanics Competition (2024)          | \$50,000        |
| 9      | ●    | 1   | Robotics Presenting Sponsor                               | \$35,000        |
| 10     | ○    | 4   | Robotics Supporting Sponsor                               | \$7,500         |
| 11     | ○    | 1   | Carnival Presenting                                       | \$50,000        |
| 12     | ●    | 1   | BBQ on the Bay Presenting                                 | \$30,000        |
| 13     | ○    | 1   | Buckin' Marlin Saloon Presenting                          | \$30,000        |
| 14     | ○    | 1   | Buckaroo Blvd.  | \$30,000        |
| 15     | ○    | 1   | Beer and Wine Garden Presenting                           | \$20,000        |
| 16     | ○    | 1   | Dollar Night Presenting – Opening Night                   | \$10,000        |
| 17     | ○    | 1   | Buc Days Community Stage Sponsor                          | \$10,000        |
| 18     | ○    | 4   | Buckin' Marlin Saloon Supporting Sponsor                  | \$7,500         |
| 19     | ○    | 2   | Military Family Night at the Carnival - USO (250 tickets) | \$7,500         |
| 20     | ○    | 1   | 1/2 Price Wristband Day                                   | \$7,500         |
| 21     | ○    | 1   | Display Space Festival Grounds                            | Negotiable      |
| 22     | ○    | 1   | Shops at Treasure Island Presenting                       | \$30,000        |
| 23     | ○    | 1   | Buc Days History Exhibit                                  | \$20,000        |
| 24     | ○    | 1   | Gold Star Saloon Presenting (PBR & Rodeo)                 | \$15,000        |
| 25     | ○    | 1   | Racing Pigs   | \$10,000        |
| 26     | ○    | 1   | Petting Zoo   | \$10,000        |
| 27     | ○    | 1   | Pony Rides  | \$10,000        |
| 28     | ○    | 1   | Ag-Ventureland  | \$10,000        |
| 29     | ○    | 1   | Red Dragon Pirate Show                                    | \$10,000        |
| 30     | ○    | 5   | Gold Star Saloon Supporting (PBR & Rodeo)                 | \$7,500         |
| 31     | ○    | tbd | Treasure Island Exhibit Space                             | \$400-500/space |
| 32     | ●    | 1   | Night Parade Presenting                                   | \$25,000        |
| 33     | ○    | 1   | Children's Parade Presenting (May 13)                     | \$10,000        |
| 34     | ○    | unl | Customized Parade Float                                   | \$10,000        |
| 35     | ○    | 1   | Parade VIP Presenting                                     | \$10,000        |
| 36     | ○    | unl | Night Parade Supporting                                   | \$7,500         |
| 37     | ●    | 1   | Official Wrecker Service – Night Parade                   | \$7,500         |
| 38     | ○    | 1   | Parade VIP Beer Sponsor                                   | \$7,500         |
| 39     | ○    | 1   | Parades – First Responders                                | \$7,500         |
| 40     | ○    | tbd | Parade VIP Table Seating for 10                           | \$750           |



Annual Events



Educational Competitions



Festival Grounds



Convention Center & Exhibit Hall (Treasure Island)



Parades & Parade VIP



**Rodeo  
Corpus Christi**



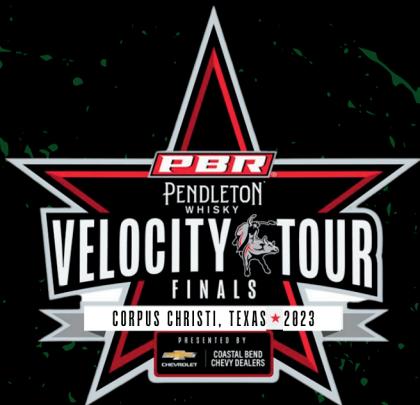
**PBR Velocity  
Tour Finals**



**Wings Over  
South Texas**

|    |   |     |  |            |
|----|---|-----|--|------------|
| 41 | ● | 1   | Rodeo Presenting                                       | \$100,000  |
| 42 | ○ | 1   | Concert Series Presenting                              | \$75,000   |
| 43 | ● | 1   | Official Truck   | \$50,000   |
| 44 | ○ | 1   | Division Youth/Rodeo Scholarships                      | \$30,000   |
| 45 | ● | 1   | Steer Roping Event                                     | \$20,000   |
| 46 | ○ | 1   | Bull Riding Event                                      | \$20,000   |
| 47 | ● | 1   | Saddle Bronc Event                                     | \$20,000   |
| 48 | ● | 1   | Bareback Riding Event                                  | \$20,000   |
| 49 | ○ | 1   | Tie Down Roping Event                                  | \$20,000   |
| 50 | ○ | 1   | Team Roping Header Event                               | \$20,000   |
| 51 | ○ | 1   | Team Roping Heeler Event                               | \$20,000   |
| 52 | ○ | 1   | Steer Wrestling Event                                  | \$20,000   |
| 53 | ● | 1   | Barrel Racing Event                                    | \$20,000   |
| 54 | ○ | 1   | Women's Breakaway Roping Event                         | \$20,000   |
| 55 | ● | 1   | Mutton Bustin' Event                                   | \$20,000   |
| 56 | ○ | 1   | Championship Interviews                                | \$20,000   |
| 57 | ● | 1   | Wreck of the Night                                     | \$20,000   |
| 58 | ● | 1   | Jumbotron (Big Screen) Signage                         | \$20,000   |
| 59 | ○ | 1   | Pyro/Lightshow Opening Ceremonies Presenting           | \$20,000   |
| 60 | ○ | 1   | Clown Barrel   | \$15,000   |
| 61 | ○ | 2   | Instant Replay   | \$15,000   |
| 62 | ● | 1   | Middle Gate Side Panels                                | \$15,000   |
| 63 | ○ | 6   | Bucking Chutes   | \$10,000   |
| 64 | ○ | 7   | Timed Event Signs                                      | \$10,000   |
| 65 | ○ | 1   | Bull Fighters  | \$10,000   |
| 66 | ○ | 1   | Wednesday: College Night                               | \$10,000   |
| 67 | ○ | 1   | Thursday: Dia Del Vaquero                              | \$10,000   |
| 68 | ● | 1   | Friday: Military Night                                 | \$10,000   |
| 69 | ● | 1   | Saturday: Championship Night                           | \$10,000   |
| 70 | ○ | 1   | Back 40 Club Presenting                                | \$10,000   |
| 71 | ○ | unl | Electronic Signage Jumbotron Halo Rotation             | \$7,500    |
| 72 | ○ | 2   | Military Family Night at the Rodeo - USO (250 tickets) | \$7,500    |
| 73 | ○ | 1   | Doc on Duty  | \$7,500    |
| 74 | ○ | unl | CBS Broadcast Exposure                                 | Negotiable |
| 75 | ● | 1   | PBR VT Finals Presenting Sponsor                       | \$30,000   |
| 76 | ○ | 1   | Host the Pilots from Wings Over Texas to PBR           | \$15,000   |
| 77 | ● | 1   | Official Beer  | \$15,000   |
| 78 | ○ | 1   | Party Barn   | \$10,000   |
| 79 | ○ | 2   | Instant Replay   | \$7,500    |
| 80 | ○ | 2   | Intermission Interactive Element                       | \$7,500    |
| 81 | ○ | 2   | Military Family Night at PBR VT - USO (250 tickets)    | \$7,500    |
| 82 | ○ | unl | Electronic Signage Jumbotron Halo Rotation             | \$7,500    |
| 83 | ○ | 1   | Wings Over South Texas Air Show Presenting             | \$75,000   |
| 84 | ● | 1   | Official Vehicle                                       | \$25,000   |
| 85 | ○ | 1   | Bayfront Club Presenting Sponsor (VIP Area)            | \$15,000   |
| 86 | ● | 1   | Military Family Show Center - USO (500 tickets)        | \$15,000   |
| 87 | ○ | 1   | Radio Broadcast  | \$10,000   |
| 88 | ○ | 10  | Flight Demonstrations                                  | \$10,000   |
| 89 | ● | 1   | Family Fun Zone  | \$10,000   |
| 90 | ○ | 1   | Static Display/ Photo Opportunity                      | \$7,500    |

## Arena Tickets // Rodeo Corpus Christi & PBR



# RODEO

## CORPUS CHRISTI

PRESENTED BY Miller Lite

Ready for high-octane bull riding action? Strap in for the PBR Pendleton Whisky Velocity Tour Finals presented by Coastal Bend Chevy Dealers. This bull riding ONLY event features some of the world's best riders going head-to-head with bulls born to buck. It's a night of adrenaline-fueled battles you won't forget.

Continue the arena fun with Rodeo Corpus Christi! Watch the top Cowboys and Cowgirls in the world compete against the rankest livestock with your favorites like saddle bronc riding, barrel racing, mutton bustin' and more. And, of course, stick around for our concert series with national recording artists. It's family fun you won't want to miss!

### Season Tickets

Enjoy the action in the Lower Arena across each of the performances, year after year!  
Includes first right of acceptance of the same seats for the next year's Rodeo and PBR events if available.

Lower Level 1                      \$360 per seat  
Lower Level 2 (Horseshoe)   \$300 per seat

**Includes all 6 performances**

### VIP Access

\$150 per ticket per performance - Includes access to Gold Star Saloon VIP Area prior to performance for complimentary buffet and drinks.

Lower Level 1 w/ VIP                      \$900 per seat *as part of season ticket*  
Lower Level 2 (Horseshoe) w/VIP   \$840 per seat *as part of season ticket*

**Includes all 6 performances**



## Suites

Clients, employees, family or friends; treat your guests to an unforgettable experience with great views of the action, dedicated suite attendant and access to the Gold Star Saloon VIP area.

| <b>Suite Availability</b>                                   | <b>Seats</b> | <b>Price per Individual Performance</b> | <b>Season Price for all 6 Performances:<br/>4 Rodeo Corpus Christi, 2 PBR</b> |
|---|--------------|---|---|
| <input type="radio"/> Combo Suite (1 & 2)                   | 32           | \$4,400                                 | \$21,600  |
| <input type="radio"/> Suite 3                               | 24           | \$3,300                                 | \$16,200  |
| <input checked="" type="radio"/> Suite 4 & 5                | 60           | \$8,250                                 | \$49,500  |
| <input type="radio"/> Suite 6                               | 24           | \$3,300                                 | \$16,200  |
| <input type="radio"/> Suite 7                               | 25           | \$3,437.50                              | \$20,625  |
| <input type="radio"/> Suite 8                               | 24           | \$3,300                                 | \$16,200  |
| <input type="radio"/> Suite 9                               | 16           | \$2,200                                 | \$10,800  |
| <input type="radio"/> Suite 10                              | 16           | \$2,200                                 | \$10,800  |
| <input type="radio"/> Suite 11                              | 16           | \$2,200                                 | \$10,800  |
| <input type="radio"/> Hospitality Suite (above section 102) | 30           | \$4,125                                 | \$20,250  |
| <input type="radio"/> Club Suite (above section 112)        | 30           | \$4,125                                 | \$20,250  |

## Boxes

### Lower Level Box

**\$7,000 for all 6 performances**

The closest seats to the action! Enjoy seating for 8 with beverage wait staff for each of the 4 Rodeo and 2 PBR performances. Includes access to the Gold Star Saloon VIP Area and the first right of acceptance to additional arena performances during Buc Days.

### Upper Level Box

**\$2,750 for all 6 performances**

Enjoy seating for 4 just above Section 101 and 103 with beverage waitstaff for each of the 4 Rodeo and 2 PBR performances. Includes access to the Gold Star Saloon VIP Area.

## Back 40 Club

The ultimate Rodeo experience with a limited number of memberships. Enjoy a private area for your party of 8 prior to each Rodeo and PBR performance (6 performances total).

Includes: 8 tickets (per performance) in Club Section 115, complimentary hors d'oeuvres, beer and wine for each Rodeo and PBR performance.

**\$7,500 per membership**

*Pick the right package for you!*

Call 361.882.3242

# Wings Over South Texas

Wings Over South Texas, featuring the world-famous U.S. Navy Blue Angels, returns to Buc Days May 6 & 7 at noon each day! See how their flying excellence and precision results in one heart-pounding aerial show—right above the Buc Days Festival Grounds and the Corpus Christi Bay.

## Be an Air Show VIP!

Limit: 750 tickets per day

Enjoy the show from the best viewing section on the Bayfront! No need to bring chairs or coolers. We'll do all the work so you can enjoy the afternoon with ease!

VIP Access includes:

- Chair located in "SHOW CENTER"
- Complimentary lunch
- Complementary beer & non-alcoholic drinks
- Comfort Station
- Cocktails available for purchase

**\$100 Adult | \$50 Children (12 & under)**



## Host your group in a Corporate Tent

**50 tickets per day | \$5,000**

Includes 20x20 tent, 50 chairs, two 8 ft tables, 1 portable restroom, 1 keg of beer

**100 tickets per day | \$8,800**

Includes 20x30 tent, 100 chairs, two 8 ft tables, 2 portable restroom, 1 keg of beer

**May 6 & 7**

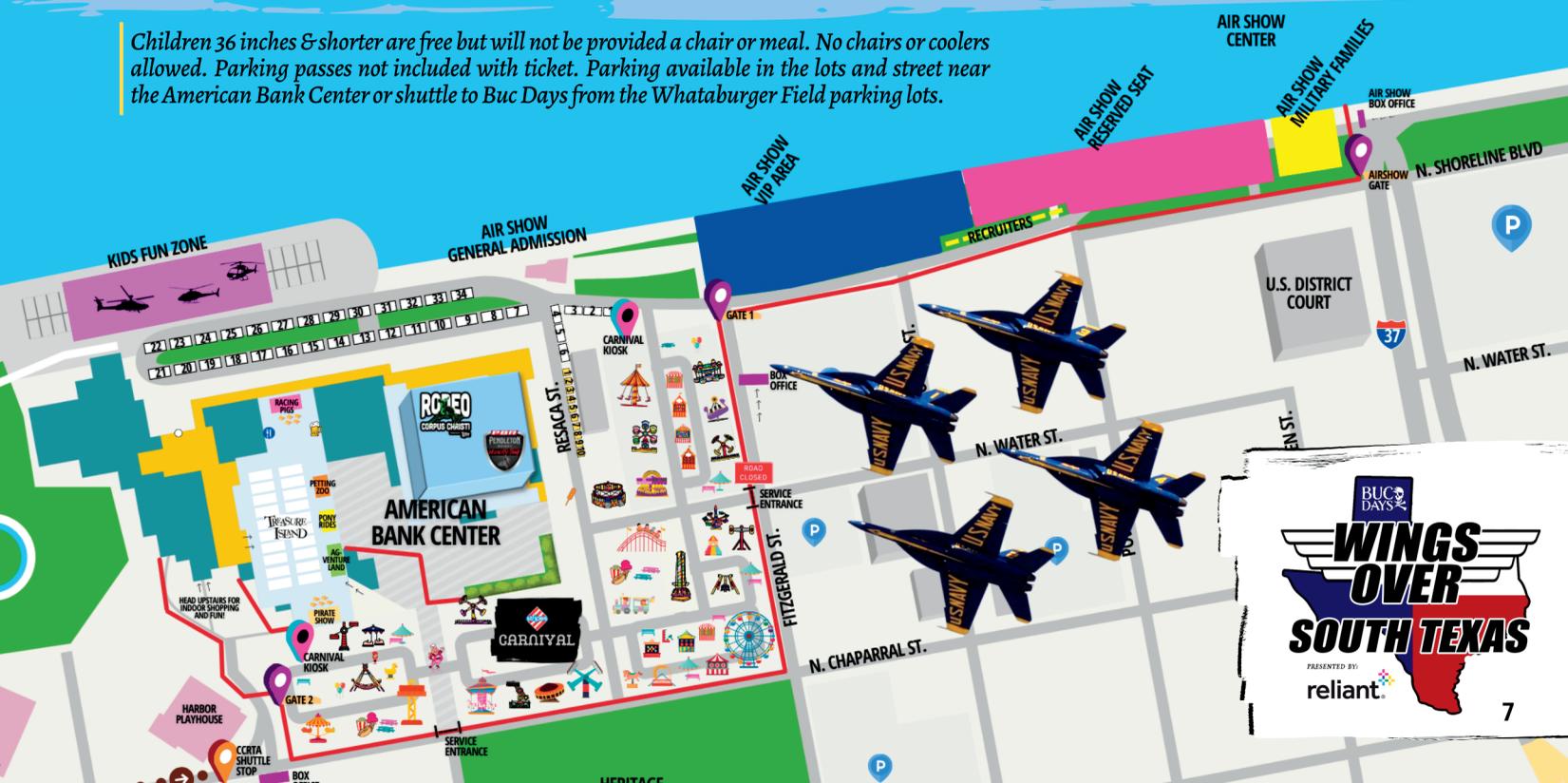
## Reserved Seat

Limit: 1000 per day

Reserved seating is a great way to enjoy Wings Over South Texas near "Show Center". Your \$20 ticket includes an individual chair for viewing, access to Family Fun Zone, recruiters and all other activities the Festival Grounds has to offer.

**\$20 per ticket**

Children 36 inches & shorter are free but will not be provided a chair or meal. No chairs or coolers allowed. Parking passes not included with ticket. Parking available in the lots and street near the American Bank Center or shuttle to Buc Days from the Whataburger Field parking lots.



## BBQ on the Bay

Looking for a way to entertain guests, clients and employees in and around Rodeo Corpus Christi?

Consider participating in BBQ on the Bay. Recognition will be given for the best BBQ with top prize going to the team that raises the most funds for Scholarships. Each team must raise a minimum of \$1,500 for Buccaneer Commission Scholarship Fund. BBQ on the Bay is limited to 30 spaces so reserve your space today!

### BBQ on the Bay - Team Space

Includes: 20' x 40' footprint, 20-amp electrical service, security, & trash removal \$1,250.00

SCHOLARSHIP DONATION \$1,500.00

Due 5/11/2023

*\*Minimum donation required per each BBQ Team entry*

### Additional Rental Items Available

|                                     |                                     |
|-------------------------------------|-------------------------------------|
| Tent 20 x 20 frame tent w/ lighting | \$400.00                            |
| Tent 20 x 30 frame tent w/ lighting | \$650.00                            |
| Tent 20 x 40 frame tent w/ lighting | \$760.00                            |
| Tent 20 x 60 frame tent w/ lighting | \$1,175.00                          |
| Tent 20 x 80 frame tent w/ lighting | \$1,500.00                          |
| Tent 30 x 30 frame tent w/ lighting | \$1,200.00                          |
| Tent 30 x 45 frame tent w/ lighting | \$1,750.00                          |
| Sidewall 1 wall= 8' x 40'           | \$50.00                             |
| Red/White Elastic Table Cover       | \$15.00                             |
| Port-a-Potty                        | \$85.00                             |
| Hand Sanitizer Station              | \$85.00                             |
| Gray Water Tank                     | \$60.00                             |
| Cocktail Table                      | \$27.00                             |
| Table (8' Rectangle)                | \$21.00                             |
| Chair                               | \$5.50                              |
| 1/2 Wall (bike rack type barricade) | \$40.00                             |
| Fence Panel (metal, 6' x 7.5')      | \$25.00                             |
| Gate Panel                          | \$50.00                             |
| 30+ Amp Electrical Service          | <i>Price available upon request</i> |

**Upgrade your experience to include Air Show Weekend (May 6 & 7)!**  
\$5,000

Rental pricing subject to change based upon availability.

Beer and ice must be purchased onsite from Buccaneer Commission Foundation per TABC policy.

Call 361.882.3242 for Reservations



## Experience the Buc Days Night Parade from a reserved area in Heritage Park!

Corpus Christi's iconic parade celebrates the people and organizations that make our great city shine. No need to drive around all day long looking for the perfect spot to view the Night Parade. Purchase a ticket to the VIP Parade Pachanga in Heritage Park and we'll take care of everything else!

Also, prior to the Parade start, the 20 Buc Days Port of Corpus Christi Leadership Program Scholars are presented with their scholarships at the VIP Party. Help us cheer them on and recognize all of their hard work.

**6:00 pm**  
VIP Opens

**7:00pm**  
Buc Days Port of Corpus Christi  
Leadership Program Awards Recognition

**8:00 pm**  
Parade Begins

### Reserved Table of Ten (10)

Includes: Reserved table for your party of 10, dinner, complimentary beer, non-alcoholic drinks

**\$750 per table**

### General Admission

Includes: Individual chair with open seating, dinner, complimentary beer, non-alcoholic drinks

**Adult \$75 | Child \$35**

*Children 36 inches & shorter are free but will not be provided a chair or meal. No chairs or coolers allowed. Parking passes not included with ticket. Parking available in the lots and street near the American Bank Center or shuttle to Buc Days from the Whataburger Field parking lots.*



# The Shops at Treasure Island

Step inside the exhibit hall and take a break from the heat with the fully air-conditioned Shops at Treasure Island! With over 76,000 sq.ft. of exhibit space, Treasure Island is filled with a diverse group of vendors sure to have something for everyone! In addition to shopping, guests are surrounded by plenty of indoor fun - Racing Pigs, Petting Zoo, Pony Rides, Live Entertainment on the Community Stage and Concessions.

Access to Treasure Island is included with gate admission and is easily accessible from the carnival, outdoor stage and Gold Star Saloon VIP Area.

**Move-In Date**  
Tuesday, May 2

**Hours**  
Monday - Friday 5pm - 9pm  
Saturday - Sunday 12pm - 9pm  
Closing Day 12pm - 9pm

**Applications Due**  
Friday, March 3 or until filled

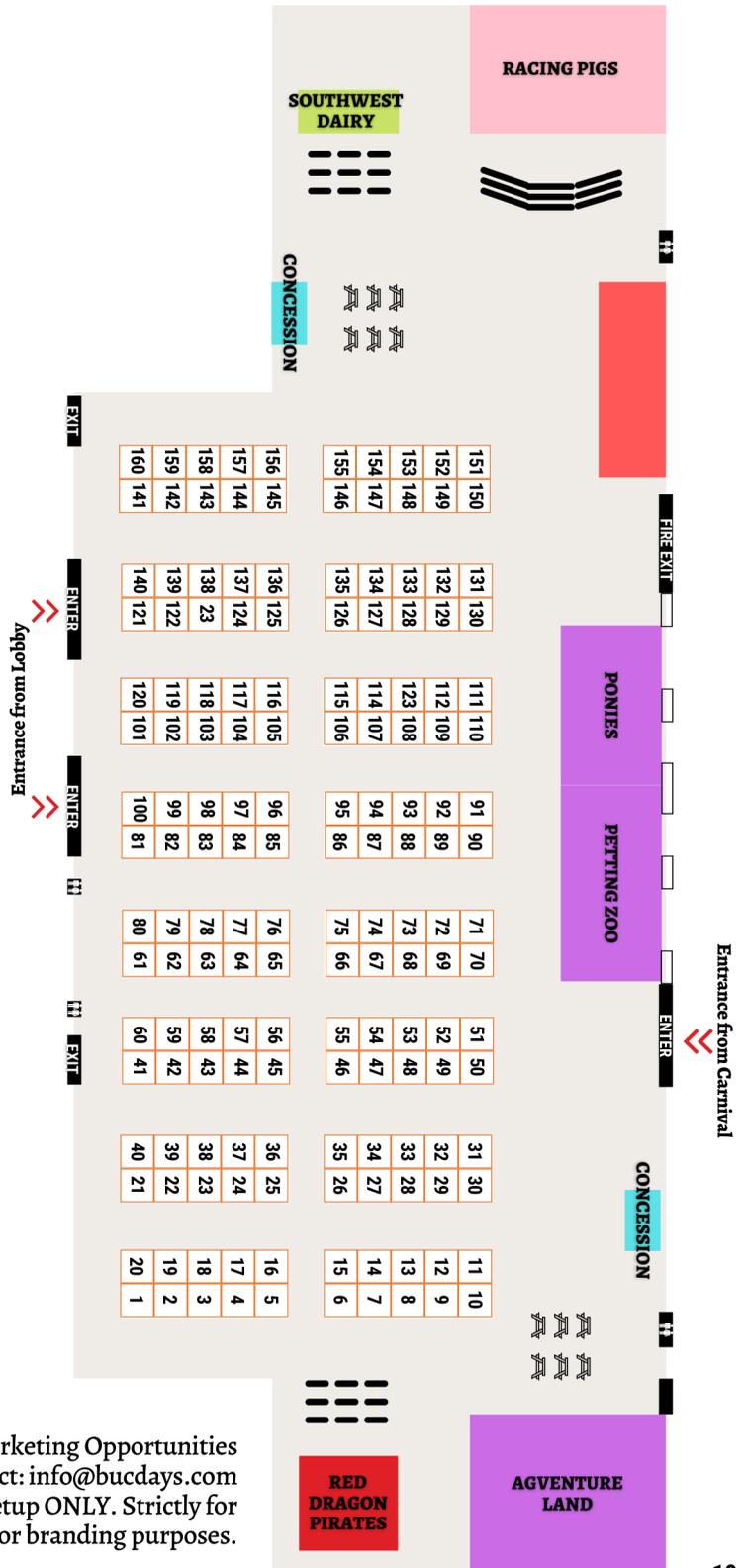
**Preferential Placement Begins**  
December 1, 2022

**Booth Space**  
Sold in 10x10 increments  
with ability to combine spaces.  
Corner Booths - \$500  
Inline Booths - \$400

**Limited Concession Area**  
\$200 + 20% split

**Electricity**  
A building provided service  
that must be reserved by vendor

\*Programming subject to change

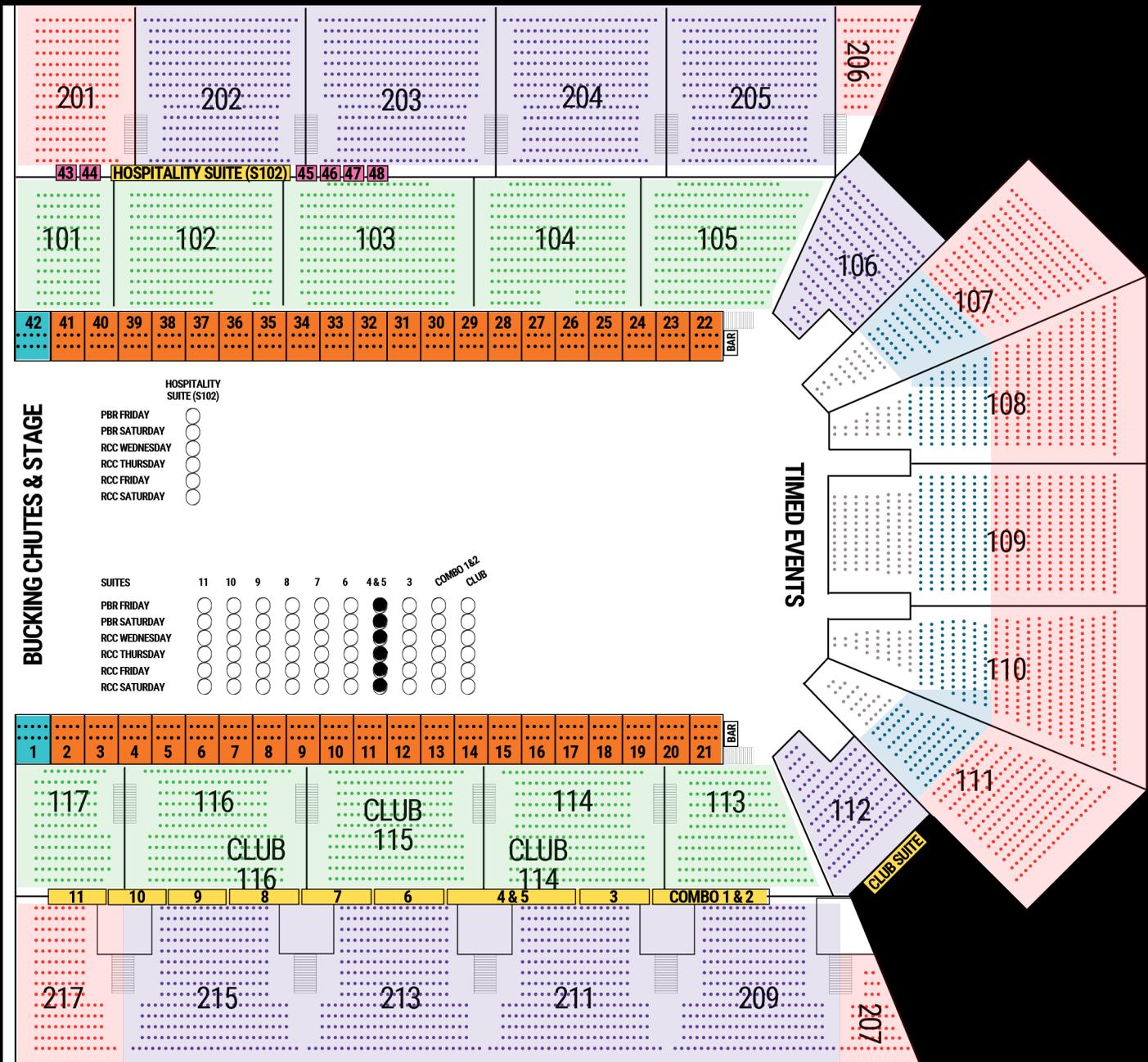


# SHOPS

at TREASURE ISLAND

Mobile Marketing Opportunities  
Contact: [info@bucdays.com](mailto:info@bucdays.com)  
Weekend Setup ONLY. Strictly for  
promotional and/or branding purposes.

# Arena Layout



- Level 1 Seat
- Level 2 Seat
- Level 3 Seat
- Level 4 Seat
- Upper Level Box
- Dirt Level Box (8 ppl)
- Dirt Level Box (10 ppl)
- Suites

## Group Tickets

Available for orders of 20 or more individual tickets  
 Receive a \$3 per ticket discount  
 Excludes Sections 101-105 and 113-117  
 Not applicable for PBR performances

Call 361.882.3242 for Season & Group Ticket Purchases.

Visit [BucDays.com](http://BucDays.com) to purchase Single Performance Ticket (+\$2 ABC facility fee for each ticket)